

Toyota Auto Body Press Conference Announcement

(Presenter: Katsuhiro Matsuo, President)

Good afternoon, everyone.

I am Katsuhiro Matsuo, President of Toyota Auto Body.

I would like to thank you for visiting our booth today, as well as to express my appreciation for your ongoing support.

I want to communicate the theme of Bringing the Future to you.

We aim to make the commercial vans and passenger minivans we plan, develop, and produce even more convenient, more comfortable and more flexible.

We also want to take you along for a ride into the future.

I hope the three vehicles we are exhibiting will communicate that vision.

Toyota Auto Body was founded as a dedicated truck body manufacturer by Kiichiro Toyoda in 1945.

We started by producing trucks. Immediately after the war, the vehicles we were manufacturing by hand were viewed by society as trucks that supported the growth of Japan.

Shortly thereafter, we learned and acquired new technology that had been discovered as the Corona Hardtop passenger vehicle went into production.

Then, 56 years ago in 1967, we began producing the Hiace, a new genre of commercial vehicle with the attributes of both a truck designed to carry goods and of a passenger vehicle. This marked the beginning of the history of vans at Toyota Auto Body.

This year, at the first Japan Mobility Show, we have decided to go back to our van roots and present the first-generation Hiace. Why did this Hiace commercial van, a now common fixture, gain sustained worldwide appreciation and grow to become an integral and necessary part of the world's infrastructure? We believe this first generation Hiace exhibit will spark a discussion with our customers, and that your opinions will give us hints about our vans' future.

And now, allow me to present the vehicles we are exhibiting. I will start with the commercial van.

Now, please take a look at the vehicles we are exhibiting here (pointing with your left hand).

This is the Global Hiace BEV Concept.

Commercial vans represent a form of mobility used in diverse ways. That is why we believe it is important to leave no one behind.

At the 2017 Tokyo Motor Show, we proposed a concept model for a commercial van.

This year, we are proposing a new commercial van as an option that addresses the diversifying needs of society.

Commercial vans have a broad range of uses. They are expected to solve the challenges faced by each and every person using them, whether by supporting the day-to-day lives of people worldwide as a means of getting from place to place, through the transport of all kinds of goods as part of the social infrastructure, or in some other capacity.

We are confident that, through the new Toyota Group technology, we will be able to let commercial customers choose options that let them emphasize carrying capacity, cruising range, cargo space or any other requirement matching their use cases.

Our goal is not just the here and now. Rather, we hope to build mobility that society can rely upon by working together and listening to customer opinions.

I will now move on to the passenger minivan.

Capitalizing on the technology used to build commercial vans, Toyota Auto Body launched the Estima, a frontrunner of sorts for passenger minivans, a little over 30 years ago.

It offered a spacious interior allowing many people to ride together while still being able to load luggage. In addition, it has been chosen by many customers looking for a spacious vehicle offering a sense of freedom and an enjoyable time with family and friends.

Since then, as illustrated by the Noah, Voxy, Alphard, Vellfire, and other models, passenger minivans have changed considerably with the times.

And today, we unveil the new minivan style we have envisioned with the X-Van Gear (point with your right hand).

You might be thinking: "That's a minivan?" This is a new option offered to people who have known and lived with minivans since they were born. What do you think?

We are proposing variations adapted to a variety of uses that match the individual lifestyle preferences of customers.

This multi-van can serve as a living room where you relax with family or friends, or as a secret base where you fully savor your hobbies. It reflects our identity, as well as what we have learned about the various ways passenger minivans are used from the opinions expressed by many customers using the Alphard, Noah, and similar vehicles worldwide.

The next model I will present is the (pointing with the right hand) Vellfire Spacious Lounge concept car. The wide space of the Vellfire launched in June of this year offers a luxurious interior limited to only four seats.

I'm certain that its fine amenities, which embody the hospitality of the Japan that gave birth to passenger minivans, will please guests as soon as they enter the vehicle.

It can serve as a quiet work space for meetings on the move, or as a relaxing space to enjoy some entertainment. This model can also act as a chauffeured vehicle suited to a broad range of leisure activities, allowing you to have the best time possible.

Take a look at what is behind me. Haven't you been wondering what it is all along?

My final presentation is the interior of the passenger minivan enlarged to 1.7 times its normal size.

Why do children like minivans?

Take a look through the eyes of a 1-meter tall child, and experience the overwhelmingly broad and fun ample space of the minivan.

I hope the appeal of the minivan's spaciousness will bring a smile to your faces.

Vans represent the best form of mobility that capitalizes on a large box to transport of goods and people. In that respect, we intend to further expand the potential of vans in the future.

Moving forward, we will continue to listen to your opinions, propose box options that you can arrange to your taste, and respond to the diversifying values and lifestyles of individual customers.

More convenient, more comfortable, more flexible.

In our capacity as experts on vans, we will use a hands-on, on-site approach to learn about uses on a global scale to expand options for future mobility and contribute to building a society that meets all our customers' expectations.

Please keep an eye out for future Toyota Auto Body initiatives.

**We want to bring smiles to the lives of people
around the world**

